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FOR IMMEDIATE RELEASE

## Tim Hortons Smile Cookies Having a Direct Impact at UHNBC

The Spirit of the North Healthcare Foundation is once again delighted to partner with all local Tim Hortons locations in Prince George through their annual Smile Cookie Campaign, this year running September 19th to 25th.

As in past years, they will be directing their support to support our littlest patients at UHNBC in Pediatrics. “We are extremely grateful to Tim Hortons in Prince George for their dedication to the well-being of our pediatric patients”, said Aimee Cassie, CEO for the Spirit of the North Healthcare Foundation. “Over the years, The Smile Cookie Campaign has been instrumental in funding some truly needed pieces throughout the North. It is such a wonderful campaign and the impact can truly be felt here at home.”

Smile Cookies are \$1 dollar each and 100% of proceeds from the campaign are donated to bringing the very best of care closer to home for children and their families. Some notable achievements from previous Smile Cookie Campaigns include a new maternal OR for UHNBC, a remodel of the UHNBC Pediatrics Ward, and the purchase of the video laryngoscope to aid in difficult intubation of neonatal patients and children of all ages.

Purchase your Smile Cookies beginning today, Monday, September 19th through 25th at local Tim Hortons locations, or pre-order yours today by visiting [www.spiritofthenorth.ca](http://www.spiritofthenorth.ca). For more information, please contact the Spirit of the North Healthcare Foundation Office at (250) 565-2515.

