



## *Moving forward ...*

There is no end to the wish list for equipment and enhancements to healthcare that is needed in all facilities. These are items that will ultimately advance healthcare in the region and provide better care closer to home in the North. With your help we are excited to close in on the final dollars required for the Breast Health Imaging Centre at UHNBC that was launched during the Fall of 2016.

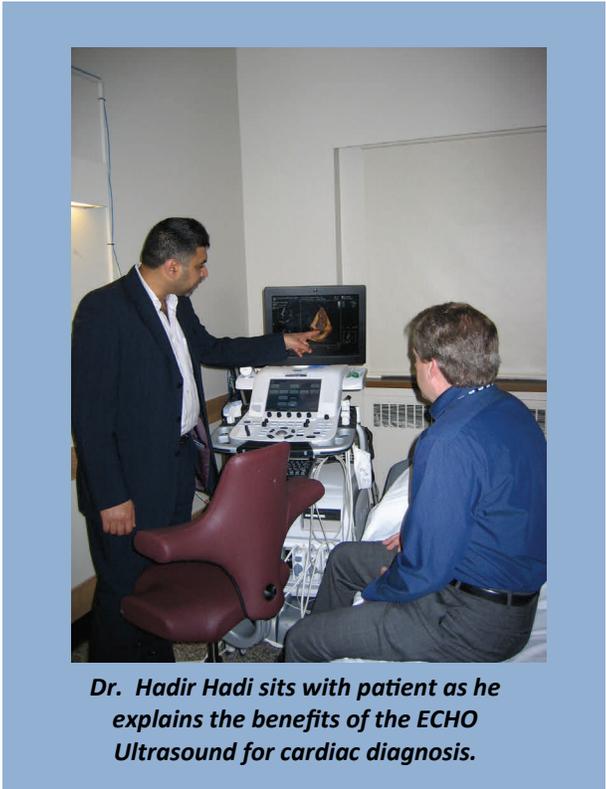
Additionally, a capital campaign will be launched that will see great changes in emergency response to cardiac patient's needs with a Regional Cardiac Centre campaign. We are hoping to raise \$500,000 in a campaign which is set to kick off the last week of May during our rebranded Radiothon with Spirit Day on June 1<sup>st</sup>. This will focus on the purchase of a suite of state of the art Echo-Ultrasounds for UHNBC.

Endorsed by the Physician Lead and Cardiologist, Dr. Haidar Hadi, this campaign centres on providing a different and enhanced level of care to existing and potential cardiac patients. He has been passionate about having state of the art equipment available for patients, so much so that it was a condition of him setting up a practice here almost 7 years ago. He was instrumental in UHNBC obtaining the first Echo-Ultrasound at that time, which was graciously funded primarily by the Mr. & Mrs. P.A. Woodward's Foundation.

Dr. Hadi is grateful, as are we at the Spirit of the North Healthcare Foundation, for the generosity of P.A. Woodward's Foundation for funding this ECHO Ultrasound. It is a key piece of equipment in detecting, diagnosing, treating and follow up for cardiac patients. Without their contribution years ago, Dr. Hadi may not have arrived in Prince George, much less stayed. He now is in a position to recruit, retain, and train cardiologists and ultrasound technologists to be more knowledgeable about this area of healthcare.

Moving forward he states that "the equipment is getting older now and newer advanced equipment is available." It will continue to serve a purpose and will supplement the ongoing diagnostic services available at UHNBC, however the move to 4D will enhance emergency treatment for cardiac patients within the region and hopefully offset the long waitlists and travel required for current care.

***"The newest Echo-Ultrasounds provide cutting edge 4D technology that enables the cardiac team to reach a more accurate diagnosis in a heart beat.... It's leading edge technology, that our patients deserve."***



***Dr. Haidar Hadi sits with patient as he explains the benefits of the ECHO Ultrasound for cardiac diagnosis.***

Dr. Haidar Hadi, Cardiologist

