

President's Message

What an amazing year!

Last year in my report, I spoke about innovation, and how investments may be required that would not reach full potential in the market for years and maybe decades into the future. I'm so excited that Spirit of the North has a plan, and that plan is to bring the best of care as close to home as possible, and we are working toward that plan in all we are doing and it won't take years or decades. The opportunity is here, and now is the time to invest strategically together.

Having listened to Northerners, and in partnership with Northern Health, the Foundation has established four strategic priorities. These priorities will guide the initiatives for which we will raise funds.

1. **Best of Care:** Will the project substantially enhance patient care for Northerners?
2. **Close to Home:** Will the initiative deliver the best of care close to home as possible. Will the project further network northern communities with UHNBC as the robust hub at the center?
3. **Recruitment and Retention:** Will the project help recruit and retain medical staff to work and live in the North?
4. **Build Capacity:** Will the project build capacity that will enhance the health of Northerners and the health of our communities, immediately and for the long term?

Over the past year, our valued donors have seen the Foundation strategically align our priorities around the events we host. This has meant moving some higher cost events to a third party model, which will both free up office time, and reduce unnecessary expenses being incurred to our donors and the Foundation. Our largest event, the Festival of Trees, celebrates its 20th Anniversary this year. The committee has been working extremely hard at making this one of the best Festival of the Trees ever! We hope you continue to support this wonderful event.

At the Board level, we are responding to donors needs in a more timely manner and have voted to move our next AGM and all future AGM's to the end of June. Part of this change I will announce here, but technically should be in next year's report as it happened after our current year end. We have a new CEO and I'm excited to be working with Judy Neiser. Jessica had to step down from her role as CEO due to family reasons. We would like to wish Jessica and her family all the best in the future and we know she will remain an advocate for us in her community. We were extremely excited the office had the capacity and personnel to fill the role in a timely efficient manner. Please take some time to meet and get to know Judy; I know she will be a great asset to the Foundation.

We are well on our way to raising the necessary funds to purchase the Spect CT and have been working closely with Northern Health on future major capital campaigns. I'm very excited to say our Donor Recognition Wall is now a reality. Thank you to everyone involved in making this a reality.

To Board members that are leaving us, I'm sorry to see you go. We appreciate the time and commitment you have given to this organization. For new Board members coming on, I'm really excited to see how together we will embrace strong strategic priorities and move to new heights in the future.

The Foundation's Board of Directors and Staff realize the importance of the partnership with Northern Health and we remain firmly committed to it. Donors and supporters can rest assured that when they invest with the foundation, they help fund priority initiatives. It also means that the Health Authority agrees to fund ongoing operating costs associated with the project. This is the key.

Donors' dollars will be put to excellent use and will continue to deliver returns for the long term.

Darren Masse, President

Foundation Leadership

Executive:

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1st Vice-President
2nd Vice-President
Treasurer
Past-President

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Judy Jackson
Colin Kinsley
Albert Koehler
Shane Lapierre
Rhonda Loose
Diane Rogers
Trevor Slaney
Finlay Sinclair
Colleen Sparrow
Dr. Linda Wilson
Dave Yarmish

Name / Representing:

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Trevor Lutes, Scotiabank
Tom Sentes, Wood Wheaton
Paul Stewart, Gulbranson Logging
Carol Beebe, Tim Hortons

Representing:

Finning Canada
Constituency Assistant
Kinsley Consulting Services
Tribotec International
Prince George Firefighters
Auxiliary to UHNBC
Canaccord Independent Wealth Management
Houg Slaney Lawyers
Northern Health
The Prince George Citizen
Medical Advisory Committee
David J. Yarmish & Associates

Volunteer Committee Chairs

Strategic Planning	Darren Masse
Audit & Finance	Paul Stewart
Governance & Nominating	Diane Rogers
Charitable Giving	Vacant
Endowment	Bill Theessen

Staff

Chief Executive Officer	Judy Neiser
Special Projects Manager	Mel Fehr
Database & Finance Administrator	Nycole Ross
Annual Programs/ Special Events Coordinator	Kim Royle
Development Assistant	Melissa Veregin

Presidents Council - (\$25,000+)

Auxiliary to UHNBC Society
 Wayne and Carol Beebe/Tim Hortons
 Canfor Pulp Limited Partnership
 CKPG-TV/99.3 The Drive/101.3 The River
 Costco Wholesale Canada Ltd.
 Lynn G. Duff
 Janet A. Holder and Neal Cockshutt
 Northland Chrysler Jeep Dodge
 Variety - The Children's Charity

Founder - (\$10,000+)

Canadian Tire Associate Store #360
 Fraser Lake and Area Cancer Support Group
 Bryan and Kim James
 LTN Contracting Ltd.
 Rotary Club of Prince George - Yellowhead
 Jim and Noreen Rustad
 TELUS
 UNBC JDC West
 Wood Wheaton Supercentre

Gold - (\$5,000+)

Selen and Anita Alpay
 Keith and Lynn Andersen
 ARO Automotive
 Audrey S. Hellyer Charitable Foundation
 BC Division of the Canadian Council of
 Cardiovascular Nurses
 Bear Lake Curling Club
 B R Donuts Ltd.
 Carol Brain
 Brandt Tractor Ltd.
 Colin Breadner
 Bryton Liquor Warehouse Ltd.
 Bulkley Valley Credit Union
 Bulkley Valley Cattlemens Association
 Canfor/Intercom Mill-Steam Plant Crew
 Central Display Ltd.
 Central Mountain Air Ltd.
 Centre City Electric Ltd.
 The Coast Inn of the North
 Mark and Emily Dial
 Dunkley Lumber Ltd.
 John Enemark
 Finning (Canada) Ltd.
 FMC of Canada Limited
 Friedegard Froese
 Frost Lake Logging Ltd.
 Richard and Jane Girard
 Phil and Jane Girard
 Geotech Drilling Services Ltd.
 Golden Arch Food Services Ltd.
 Clarence and Mary Goodacre
 Margaret and James Goodacre
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Rahul and Renee Hampole
 Harris Johnsen Management Law
 Corporation
 Heather Sadler Jenkins LLP
 Graham Holmes
 Hubbell Designer Goldsmiths
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 James Power and Marlene Fehr-
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 The Prince George Citizen
 Prince George Hydro Mechanical
 Ltd.
 Prince George Chamber of
 Commerce

Prince George Cougars Hockey Club
 Prince George Free Press
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 RBC Foundation
 RBC Financial Group
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 Rotary Club of Smithers
 Royal LePage Prince George
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 Scotiabank
 Shoppers Drug Mart/Pharmaprix Life
 Foundation
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 Smithers Lions Club
 Smithers Farmer's Institute
 Spectra Energy Transmission
 Stonewater Group of Franchises Ltd
 TBJ Terlesky Braithwaite Janzen Iip.
 TD Bank Financial Group
 Ed and Grace Theessen
 Tim Hortons UHNBC
 Total Truck & Equipment Ltd.
 David and Janice Wharrie
 Carol Worthington
 Peter and Diane Zell

Organizations & Individuals - (\$1,000+)

John and Susan Adams
Aysel Alpay
Aqua North Plumbing Ltd.
Harry Backlin
Jim Van Bakel
Ashley Boutin
L. Brough M.D. Inc.
Brownridge & Company Insurance Service Inc.
James and Elizabeth Davidson
Dan Marcotte Law Corporation
Father Thomas General Assembly
No. 1321 – Knights of Columbus
Dawn Ferris
Happy Trails R.V. Inc.
Prince Sheet Metal and Heating Ltd.
Jacob and Anne Heavenor
Steve and Ann Marie Henderson
Barry Hirtz
Hy Tech Drilling Ltd.
Jack Schultz Autobody Ltd.
JDL Customs
Kelly and Linda Jones
Dr. Barbara Kane Inc.

Dr. William G. Kingston Inc.
Colin Kinsley
Knights of Columbus (BC) Charity
Foundation
Knights of Columbus Council 5246
Kode Contracting Ltd.
Lee J. and Julie Leslie
Load'em Up Petroleums Ltd.
Chris Lodge
London Drugs Foundation
MacNeil Financial & Insurance
Brokerage Corp.
Dr. Carolyn J. McGhee
Margaret McLeod
Metal Mountain Resources Inc.
Northern Toyota Centre Ltd.
Northern Development Initiative Trust
Dr. Michael J. O'Malley Inc.
Overwaitea Food Group
Pacific Western Brewing Company
Monica Peacock
Fritz M. Pfeiffer

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Prince George Road Runners
Ramada Hotel - Prince George
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Sharp Construction
Finlay and Michele Sinclair
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splash media group inc.
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Cathy and Rodney Ulrich
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Vista Radio Ltd.
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Warmac Ventures Ltd.
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Dr. J. Galt Wilson
Shirley Wright

Individuals - (\$500+)

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Connie L. Rye
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Deborah Scott
Trevor and Joanne Slaney
Art and Yvonne Stauble
Susanne Uloth
Sandy Whitwham

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